





HISPANIC CHAMBER CINCINNATI FOUNDATION
HCCUSA

HISPANIC HERITAGE MONTH

DIY TOOL KIT

A PLAN FOR YOUR WORKPLACE

Goals

Educate employees about Hispanic and Latino history, culture, and contributions.

Create an inclusive and celebratory environment.
Encourage participation, conversation, and cultural appreciation.

Step 1

Access the free resources from www.hccusa.us or CincinnatiHispanicHeritage.com .

- The Hispanic Heritage Month tool Kit
- Printable posters and cultural facts
- Educational resources
- Social media graphics and sample posts

Step 2

Create a 4-Week Engagement Calendar

WEEK 1

Launch & Awareness

- Send a company-wide email to all employees announcing the start of Hispanic Heritage Month. This message should include a brief explanation of what Hispanic Heritage Month is, why it matters, and how your organization plans to participate by recognizing the contributions of Latino and Hispanic communities in the United States.
- Display printable posters around the office and/or post them on internal communication platforms to promote awareness and engagement. Refer to the website resource center of CincinnatiHispanicHeritage.com.
- Share a daily “Did You Know?” fact related to Hispanic culture, history, or notable figures through email, Slack, or digital monitors.

WEEK 2

Education & Conversation

- **Host a Lunch & Learn:** Cater a Latino Restaurant, and have them explain the Latino Cuisine
- Share spotlights on famous Latino and local figures in U.S. history. (Using the 2025 HHM Presentation + video)
- Use toolkit or videos from HispanicStar.org.

WEEK 3

Celebration & Culture

- Organize a Latino Cuisine Day—this can take the form of a potluck, a food truck visit, or a catered lunch featuring dishes from various Latin American cultures.
- Play Latin music in shared spaces to create an uplifting and culturally rich atmosphere. (Include a link to a curated playlist.)
- Encourage staff to wear traditional attire or bring items that represent their cultural heritage to share with colleagues.
- Invite a Latino Folkloric Dance group or a mariachi band to perform. (For recommendations, refer to the Resources section on www.HCCUSA.US.)

WEEK 4

Engagement & Impact

- Spotlight Latino/a/x employees in newsletters or on social media by sharing their stories and achievements.
- Organize a service project or donation drive supporting a local Latino-led nonprofit.
- Host a closing roundtable to reflect on key takeaways and discuss ongoing support.
- Celebrate with great food — visit www.CincySabroso.com for catering and restaurant recommendations.

RESOURCES

CincySabroso.com

An online restaurant resource from local latino restaurants, food trucks and catering services organized by type of cuisine.

Folklor & Music

- **Cincinnati Baila Dance Academy**

www.cincinnatiabaila.com

cincinnatiabaila@gmail.com

- **Cincy Brazil Samba Dance**

FB: @CincyBrazilSambaDance

souzandre@yahoo.com

- **El Alacrán de Durango Mariachi**

perez.ramon66@gmail.com

937.830.1675

- **Continente Música de las Américas**

gmaluendar@hotmail.com

859.468.3275

- **La Dama del Pueblo: Ana Karen Becerra**

anakarenbecerra684@gmail.com

In recognition of *National Hispanic Heritage Month*, Greater **Cincinnati Hispanic Heritage Month** celebration takes place each year from September 15 to October 15, aligning with the national observance that honors the history, culture, and contributions of Hispanic Americans. This annual program was established in 2007 by Hispanics Avanzando Hispanics and Hispanic Chamber Cincinnati Foundation (HCCUSA Foundation), with the collaboration and support of a team of local Hispanic leaders and organizations. Together, they launched this initiative to celebrate the achievements, cultural heritage, and growing influence of the Hispanic community throughout the Greater Cincinnati region. Since its inception, the program has become a cornerstone for honoring the vibrant diversity, leadership, and contributions of Hispanics in the area.

CincinnatiHispanicHeritage.org